

# The Gazette of India

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### MINISTRY OF COMMERCE AND INDUSTRY

#### ORDER

*New Delhi, the 16th February 1956*

**S.R.O. 432/IDRA/6/1.**—In exercise of the powers conferred by section 6 of the Industries (Development and Regulation) Act, 1951 (LXV of 1951) read with rules 4 and 5 of the Development Councils (Procedural) Rules, 1952, the Central Government hereby appoints the following persons to be members of the Development Council for the scheduled industry engaged in the manufacture and production of bicycles, as the term of office of the members appointed under the Government of India, Ministry of Commerce and Industry Order No. S.R.O. 2317, dated the 17th December 1953, has expired, namely:—

1. Shri M. G. Vohra, M/s. Hind Cycles Ltd., 250, Worli, Bombay.
2. Shri A. M. M. Arunachalam Chettiar, Director, T. I. Cycles of India Ltd., Ambattur, Madras.
3. Shri Bishamber Das Kapur, Managing Director, Atlas Cycle Industries Ltd., Sonapat.
4. Shri D. N. Sahay, Chairman, Hindustan Bicycle Manufacturing & Industrial Corporation Ltd., Patna.
5. Shri Harbans Singh, Secretary, Ludhiana Cycle Manufacturers' Association, Ludhiana.
6. Shri Sanjoy Sen, Technical Director, Sen-Raleigh Industries of India Ltd., Mercantile Buildings, Lall Bazar, Calcutta.
7. Shri B. B. Roy, Deputy Development Officer, Office of the Development Commissioner for Small Scale Industries, New Delhi.
8. B. A. Forsyth, Esq., Assistant Works Director, T. I. Cycles of India Ltd., Ambattur, Madras.
9. Shri B. S. Sindhu, Technical Adviser, James Finlay & Co. Ltd., Hamilton Building, Cannaught Place, New Delhi.

being persons who in the opinion of the Central Government are capable of representing the interests of owners of industrial undertakings in the said scheduled industry;

being persons who in the opinion of the Central Government have special knowledge of matters relating to the technical or other aspects of the said scheduled industry

10. Shri Amarnath Vidyalankar,  
M.P., 135, North Avenue, New  
Delhi.

being a person who in the opinion  
of the Central Government is  
capable of representing the in-  
terests of persons employed in  
industrial undertakings in the  
said scheduled industry;

11. Shri K. R. Sundaram Iyer, Royal  
Cycle & Motor Co., 13/14, Broad-  
way, Madras.

12. Shri D. C. Sutarla, Managing  
Director, Bombay Cycle Stores Co.  
Ltd., Nagpur.

being persons who in the opinion  
of the Central Government are  
capable of representing the in-  
terests of consumers of goods  
manufactured and produced by  
the said scheduled industry.

13. Shri R. C. Shah, Director, C/o  
Kusumgar (Overseas) Ltd., 503,  
Kalbadevi Road, Bombay.

14. Shri J. P. Mehrotra, Deputy  
Director (Engg.), Indian Standards  
Institution, Delhi.

(b) and one other member to be hereafter specified by the Central Government, who will be a person capable of representing the interests of persons employed in industrial undertakings in the said scheduled industry.

2. Shri B. S. Sindhu will be the Chairman of the said Development Council.

3. The Central Government hereby assigns the following functions to the said Development Council, namely :—

- (1) Recommending targets for production, co-ordinating production programmes and reviewing progress from time to time.
- (2) Suggesting norms of efficiency with a view to eliminating waste, obtaining maximum production, improving quality and reducing costs.
- (3) Recommending measures for securing the fuller utilisation of the installed capacity and for improving the working of the industry, particularly of the less efficient units.
- (4) Promoting arrangements for better marketing and helping in the devising of a system of distribution and sale of the produce of the industry which would be satisfactory to the consumer.
- (5) Promoting standardisation of products.
- (6) Promoting or undertaking the collection and formulation of statistics.
- (7) Promoting the adoption of measures for increasing the productivity of labour, including measures for securing safer and better working conditions and the provision and improvement of amenities and incentives for workers.

[No. 5(20)IA(GB)/55.]

P. S. SUNDARAM, Dy. Secy.